

SALESPERSON



AGREEMENT MADE BETWEEN

WCCO-TV

CONTRACT NO. REV.

1141-53120-1

DATE PRINTED 08/10/12

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

| | | A | ND | PAGE ¹ | | |
|-----------|---------------------|-------------------------|---------------------------------------|----------------------|--|--|
| 24184 | AGENCY (OR SERVICE) | ACTING AS AGENT FOR 212 | ADVERTISER (OR AGENCY AND ADVERTISER) | Cancellation Notice | | |
| NAME | MENTZER MEDIA SE | RVICES | AMERICANS FOR PROSPERITY | | | |
| AND | 600 Fairmount Av | e Ste 306 | 1726 M St NW F1 10 | Required | | |
| AND | | | | Announcement 28 days | | |
| ADDRESS | Towson | MD 21286-1002 | Washington DC 20036-4502 | prior notice | | |
| | USA | | USA | prior riotice | | |
| CONTACT | ANNE BRAUNSCHEID | EL | PRODUCTAFP 8/28-9/3/12 | | | |
| LOCAL | Nicole Roy Pol | AGENCY EST. NO. 1130 | PRODUCT 1300 CODE | | | |
| NATIO NAL | | | | | | |

BROADCAST SCHEDULE STARTING 08/28/12 AND ENDING 09/03/12

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NO. WEEKS:

| ethnicity | 4. | SPOTS | TII | ME | | | | TOTAL | | |
|-----------|---------|-------|----------|--------|--------|---|----------------------|--------|-----------------|--------------------------|
| ITEM | DAYS | PWK. | FROM | TO | LENGTH | EFFECTIVE DATES | PROGRAMS | BDCST. | UNIT RATE | TOTAL VALUE(1) |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| 1 | 01010 | 2 | 05:58A | 07:00A | 30s | 08/28/12-08/30/12 | THIS MORNING | 2 | 850.00 | 1700.00 |
| - | 01010 | - | | | | | | 333 | SECTION CONTROL | |
| 2 | 01111 | 4 | 07:00A | 09:00A | 30S | 08/28/12-08/31/12 | CBS THIS MORNING | 4 | 550.00 | 2200.00 |
| - | 04444 | | 0110011 | 02.000 | | | | | | |
| 3 | 01011 | 3 | 05:59P | 06:30P | 30s | 08/28/12-08/31/12 | M-F 6PM NEWS | 3 | 1600.00 | 4800.00 |
| - | 01011. | _ | 00.021 | 00.001 | 300 | 00,00,12 | | | | |
| 4 | 01010 | 2 | 06:27P | 07:00P | 30S | 08/28/12-08/30/12 | WHEEL OF FORTUNE | 2 | 2500.00 | 5000.00 |
| 4 | 01010 | | 00.272 | 07.002 | 305 | 00/20/12 00/30/12 | | | | |
| 5 | 01010.0 | 2 | 10:00P | 10:35P | 30S | 08/28/12-08/30/12 | LATE NEWS M-F/SU | 2 | 2500.00 | 5000.00 |
| 3 | 01010.0 | | 10.001 | 10.331 | 300 | 00/20/12 00/00/12 | | | | |
| 6 | Th | 1 | 09:00P | 10:00P | 30S | 08/30/12-08/30/12 | PERSON OF INTEREST | 1 | 4000.00 | 4000.00 |
| 0 | *** | _ | 03.001 | 10.001 | 300 | 00/30/11 00/00/11 | | | | |
| 7 | Sa | 1 | 06:28P | 07:00P | 30S | 09/01/12-09/01/12 | WHEEL OF FORTUNE | 1 | 1300.00 | 1300.00 |
| | Da | _ | 00.201 | 07.000 | | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | | | | |
| 8 | Sa | 1 | 07:58P | 08:58P | 30s | 09/01/12-09/01/12 | CRIME TIME SATURDAY | 1 | 1500.00 | 1500.00 |
| | | | | | 5,55 | | | | | |
| 9 | Sa | 1 | 08:58P | 10:00P | 30S | 09/01/12-09/01/12 | 48 HOURS MYSTERIES | 1 | 2000.00 | 2000.00 |
| 1 | | | | | | | | | | |
| 10 | Sa | 1 | 10:00P | 10:35P | 30s | 09/01/12-09/01/12 | LATE NEWS SAT | 1 | 1900.00 | 1900.00 |
| 10 | | | | 201330 | | | , | | | Annual Control of Street |
| 11 | Su | 1 | 09:30A | 10:00A | 30s | 09/02/12-09/02/12 | FACE THE NATION | 1 | 1000.00 | 1000.00 |
| ** | | | 02.130.1 | | | | | | | |
| 12 | Su | 1 | 05:28P | 05:58P | 30s | 09/02/12-09/02/12 | SUNDAY 5:30P NEWS | 1 | 900.00 | 900.00 |
| | | 1 | | | | | | | | |
| 13 | Su | 1 | 05:58P | 07:00P | 30s | 09/02/12-09/02/12 | SIXTY MINUTES SUNDAY | 1 | 3000.00 | 3000.00 |
| 13 | Su | _ | 03.301 | 07.001 | 300 | 03/02/12 03/02/12 | 2 | | | |
| 14 | 10000 | 1 | 05:58A | 07:00A | 30s | 09/03/12-09/03/12 | THIS MORNING | 1 | 850.00 | 850.00 |
| 14 | 20000.1 | * | 00.0011 | | 300 | | | ~ | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
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(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





MENTZER MEDIA SERVICES

ANNE BRAUNSCHEIDEL

Towson

USA

600 Fairmount Ave Ste 306

AGREEMENT MADE BETWEEN

WCCO-TV

CONTRACT NO. REV.

1141-53120-1

2

Cancellation Notice

Announcement 28 days

DATE PRINTED

08/10/12

Required

prior notice

PAGE

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND ADVERTISER (OR AGENCY AND ADVERTISER)

AGENCY (OR SERVICE) ACTING AS AGENT FOR 212808 AMERICANS FOR PROSPERITY

1726 M St NW F1 10

DC 20036-4502

USA

PRODUCTAFP 8/28-9/3/12

Washington

AGENCY EST. NO. Nicole Roy Pol PRODUCT 1300

1130 CODE

NATIONAL SALESPERSON

SALESPERSON

24184

NAME

AND

ADDRESS

CONTACT

LOCAL

BROADCAST SCHEDULE STARTING 08/28/12 AND ENDING 09/03/12 NO. WEEKS:

MD 21286-1002

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| -ethnicity | ş · | SPOTS | TII | ME | | | | TOTAL | | |
|------------|---------|-------|--------|--------|--------|-----------------------|-----------------------------------|---------|--------------------------|---------------------|
| ITEM | DAYS | PWK. | FROM | TO | LENGTH | EFFECTIVE DATES | PROGRAMS | BDCST. | UNIT RATE | TOTAL VALUE(1) |
| 15 | 10000 | 1 | 07:00A | 09:00A | 30s | 09/03/12-09/03/12 | CBS THIS MORNING | 1 | 550.00 | 550.00 |
| 16 | 10000 | 1 | 05:59P | 06:30P | 30s | 09/03/12-09/03/12 | M-F 6PM NEWS | 1 | 1600.00 | 1600.00 |
| 17 | 10000 | 1 | 06:27P | 07:00P | 30s | 09/03/12-09/03/12 | WHEEL OF FORTUNE | 1 | 2500.00 | 2500.00 |
| 18 | 10000.0 | 1 | 10:00P | 10:35P | 30S | 09/03/12-09/03/12 | LATE NEWS M-F/SU Total Contract: | 1 26 | 2500.00 | 2500.00 42300.00 |
| | | | | | | | | | | |
| | | | | | | | Billing Summary | | | L |
| | | | | | Qtr 3 | <u>Jul</u> -12 .00 | Aug Sep .00 42300.00 | | <u>Total</u> 42300.00 | |
| | | | | | | | | GR | 42300.00 | |
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(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY AS AGENT FOR (ADVERTISER) ACCEPTED BY STATION